In the Claims

1-4. (cancelled)

5. (new) A method of producing a fixing piece to fasten cover materials on upholstery components in seats, comprising the steps of:

producing a profile component with a mounting opening therein predominantly from a first plastic material with a first melting point range;

producing a sew-on tag separately from the profile component and predominantly of a second plastic material with a second melting point range, said first and second melting point ranges being different;

locating a portion of the sew-on tag in the mounting opening of the profile component;

subjecting the profile component and the sew-on tag to thermal action so that one of the first and second plastic materials remains substantially stable while the other of the first and second plastic materials penetrates recesses in the one of the first and second plastic material; and cooling the plastic materials the profile component and the sew-on tag such that the other of the first and second plastic materials solidifies in the recesses to bond the profile component and the sew-on tag.

6. (new) A method according to claim 5 wherein

the first plastic material is extrudable; and

the sew-on tag comprises one of a non-woven material, a formed fabric and an open-pore woven material.

7. (new) A method according to claim 6 wherein

the first plastic material is at least one of soft polyvinyl chloride material and a polypropylene block material; and

the second plastic material comprises a polyester non-woven material.

8. (new) A method according to claim 5 wherein

the profile component is extruded;

the sew-on tag is bonded to the profile component by being mounted in the mounting opening at one of immediately after extrusion of the profile component and simultaneously with extrusion of the profile component; and

wall components of the profile component adjoining the mounting opening and the portion of the sew-on tag in the mounting opening are pressed together to initiate penetration of the other of the first and second plastic materials into the recesses.

- 9. (new) A method according to claim 8 wherein said second melting point range is greater than said first melting point range.
- 10. (new) A method according to claim 5 whereinsaid second melting point range is greater than said first melting point range.